



Deliverable

D2.4: Online tool developed and running

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Author	Ana Smola, CGBC Anamari Majdandžić, DOOR Martina Nemčić, KLIK
	Name; Surname; Organization
Review	Kristina Ljubica Paša, DOOR Ivan Duilo, DOOR Aleksandar Jelovac, DOOR
	Data

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Contents

- 1. Introduction 3
- 1.1 Purpose & Scope 3
- 2. Testing environment 3
- 3. Next activities 4

1. Introduction

The general objective of this project is to establish and organise a comprehensive marketplace and one-stop-shops for homeowners and experts, serving as the central point for all key information within the **crOss renoHome** project. Through these efforts, the project will provide holistic renovation packages for homeowners – guiding them throughout the entire customer journey – with the aim of unifying renovation processes across the project's territorial scope. This approach will ultimately lead to an increased number of renovation projects for family houses and multi-apartment buildings in Croatia, making them more energy-efficient and less dependent on fossil fuels, while maintaining or even improving indoor quality and comfort. Furthermore, the project will contribute to reducing energy demand and CO₂ emissions in the private housing sector, setting a clear pathway towards nearly zero-energy buildings.

1.1 Purpose & Scope

Scope of Report *D2.4 Online tool developed and running* includes activities listed in Work Package 2 (WP2). The result of this report is part of Task T2.3.2 *The development of the online tool*. Within T2.3.2, with the support of an external IT expert, CGBC developed the architecture of an interactive online platform serving as an OSS and virtual marketplace for energy renovation. The tool is user-friendly, with separate sections for single-family and multi-family housing, providing access to open calls, financial instruments, renovation advice, and standardized contracts (from T2.1). A dedicated section is foreseen for service providers (designers, contractors, manufacturers, supervisory companies, banks) to present their services and connect with investors. The website will be in Croatian, first launched as a testing version (M24) and then as a final operational platform (M28).

2. Testing environment

The website is currently available in a testing (staging) environment at <https://dev.michel.hr/marketplace/>.

This version is used to review design, content, and functionalities before the official launch of the final platform.

3. Next activities

The following activities are planned for the upcoming period:

- **Finalization of contractor outreach** – completing the process of contacting contractors to secure their participation in the Marketplace.
- **Meetings with key stakeholders** – organizing and holding meetings with financial institutions and the competent Ministry to ensure further alignment and agreement on implementation steps.
- **Systematic population of the contractor database on the platform** – continuously entering and updating contractor data to provide users with a complete and up-to-date overview of available services.
- **Promotional campaign** – launching a campaign upon completion of this phase, aimed at raising visibility and increasing public awareness of the functionalities and benefits of the Marketplace tool.



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Croatian One Stop Shop for Integrated Home Renovation

